



2nd Annual Charity Benefit Dinner & Auction
Saturday, March 13, 2010
6:00 p.m. - 9:30 p.m.

A nostalgic evening of tribute, food and fun to honor football legends in our nation's capital & provide scholarships for minority higher education assistance.

JW Marriott Pennsylvania Avenue
1331 Pennsylvania Avenue NW, Washington D.C.

6:00 - 7:00 p.m.

Legends Cocktail Reception, Silent Auction

7:00 - 9:30 p.m.

Dinner, Entertainment, Live Auction and Program

2010 Award Honorees:



The Bobby Mitchell Champion of the Gridiron Award will be presented to **Charley Taylor** in recognition of his tremendous impact on the sport of football in the greater Washington D.C. area.



The George Michael Excellence in Media Award will be presented to Emmy Award winning sportscaster **James "JB" Brown** in recognition of his outstanding coverage of the sport of football in the greater Washington, D.C. area



The Herman Boone Champion of the Gridiron Award will be presented to **Bill McGregor**, Head Football Coach of DeMatha High School, in recognition of his tremendous impact on advancing the sport of football in the greater Washington D.C. area.



The Daniel Snyder Community MVP Award will be presented to attorney **Jack Olender** in recognition of extraordinary philanthropic endeavors as a member of the business community in Washington, D.C.

Washington Football Legends for Charity will provide scholarships for minority higher education assistance and benefit local charities via **The Shack Harris & Doug Williams Foundation**, a 501(c)(3) non-profit organization founded by NFL quarterback pioneers Super Bowl MVP Doug Williams and Pro Bowl MVP James "Shack" Harris, and **The Sterling Automotive Group Foundation**, a 501(c)(3) non-profit organization founded by Thomas A. Moorehead, Owner of BMW of Sterling and MINI of Sterling.





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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$15,000.00 (Two Remaining)

- Recognized as Platinum Sponsor on all media releases and promotions
- One Table of 12 at the dinner (top seating location)
- Your choice of Football Legend (& guest) to sit at your table, along w/ your 10 guests
- 10 Tickets to Cocktail Reception hosted by Washington Football Legends
- Corporate logo listed on www.WashingtonFootballLegends.com (w/ link to web site)
- Corporate logo listed on front cover of Official Event Program
- Half-page advertisement in the Official Event Program
- Corporate logo listed in special sponsor section of Official Event Program
- On-stage Platinum Sponsor recognition from Master of Ceremonies during the event
- Use of Washington Football Legends logo in your corporate promotion & advertising

Gold Sponsor \$10,000.00 (Seven Remaining)

- Recognized as Gold Sponsor on some media releases and promotions
- One Table of 10 at the dinner (preferred seating location)
- Football Legend (and guest) assigned to sit at your table, along with your eight guests
- Eight Tickets to Cocktail Reception hosted by Washington Football Legends
- Corporate logo listed on www.WashingtonFootballLegends.com (w/ link to your web site)
- Quarter-page advertisement in the Official Event Program
- Corporate logo listed in special sponsor section of Official Event Program
- On-screen Gold Sponsor recognition during the event

Silver Sponsor \$5,000.00

- Corporate name listed as Silver Sponsor on www.WashingtonFootballLegends.com
- One Table of 10 at the dinner
- 10 Tickets to Cocktail Reception hosted by the Washington Football Legends
- Corporate name listed in special sponsor section of Official Event Program
- On-screen Silver Sponsor recognition during the event

Individual Tickets available @ \$500.00 each



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RESERVATION FORM

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Quantity: _____	Platinum Sponsor at \$15,000	\$ _____
Quantity: _____	Gold Sponsor at \$10,000	\$ _____
Quantity: _____	Silver Sponsor at \$5,000	\$ _____
Quantity: _____	Individual Tickets at \$500	\$ _____

TOTAL ENCLOSED:

\$

Please make checks payable to **Shack Harris & Doug Williams Foundation** and mail to:

Shack Harris & Doug Williams Foundation
4830 Line Ave., #115
Shreveport, LA 71106

Individual tickets may be purchased by credit card online at www.WashingtonFootballLegends.com.

Seating priority based on the order in which reservation and payment is received.
 All purchases are non-refundable.

Please complete and fax reservation forms to Jeff McKenzie at 203-505-6199.

For questions, contact Jeff at Jeff@CoachingCharities.com or (646) 246-2480.

*The Shack Harris & Doug Williams Foundation is a 501(c)(3), tax-exempt foundation.
 Federal Tax ID #: 20-3265120.*